

**PACHHUNGA UNIVERSITY COLLEGE
DEPARTMENT OF MANAGEMENT**



Brief Report on Invited Lecture by Xiaomi Area Manager (N.E) Mr. Pankaj Dutt

Date: 5th March 2020

Time: 3:00 pm onwards

Venue: PUC, Block 4, Room No

Invited Lecture by Mr, Pankaj Dutta, Assam, Area Manager , Xiaomi (N.E)

Mr Pankaj on behalf of the Xiaomi India initiated and discussed marketing strategies in the Electronic Industry with special focus on IOT Business Growth strategies.

45 students attended the program.



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(Dr. C. Vanlalkulpuia)
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