

# PACHHUNGA UNIVERSITY COLLEGE

A Constituent College of Mizoram University  
DBT Star College  
A+ NAAC Accredited Institution  
NIRF 34th Rank in 2023



## KEYNOTE SPEAKER KEIKO NAGAI

MMedSc., Principal Consultant (Health),  
Koei Research and Consulting Inc.

# INTERNATIONAL SEMINAR ON MANAGING SUSTAINABLE DEVELOPMENT WITH SPECIAL EMPHASIS ON RURAL ECONOMIES

Jointly organized by SEMIS,  
Pachhunga University College & Mizoram University.

## KEY HIGHLIGHTS:

Last date for abstract submission: 6th January, 2024  
Last date for full paper submission: 15th January, 2024  
Date of seminar: 24th & 25th January, 2024.  
Contact Person : Dr. John Thanzauva (8256917434)

24-25th  
JANUARY  
2024

REGISTER NOW



## ABOUT THE CONFERENCE

Sustainable development has evolved as a vital aim for civilizations globally in an era of constantly shifting global issues. As we attempt to strike a balance between economic growth, social fairness, and environmental protection, it is critical to pay attention to rural economies, which frequently play a vital role in the landscape of sustainable development. This academic seminar will investigate and debate ideas, best practises, and novel ways to manage sustainable development, with a focus on rural economies.

## ABOUT THE COLLEGE

Pachhunga University College (PUC) is a public institute in Aizawl, Mizoram, and the only constituent college of Mizoram University, a central university established by an Act of Parliament of India. Founded in 1958 as Aijal College, it is the oldest and largest college in Mizoram, by enrolment and campus size. The 138-acre campus is the only verdant forest reserve in Aizawl, and is referred to as the "lung of the city." For its conservation of forests, it received the Indira Priyadarshini Vrikshamitra Awards in 1995, a national award for pioneering and innovative works in afforestation and wasteland management, from the Ministry of Environment, Forest and Climate Change, Government of India. It received the Best College award from the Zoram Research Foundation, consecutively in 2004 and 2006. The National Assessment and Accreditation Council classified it as B grade with a cumulative grade point average of 2.78 in 2011, and raised it to A+ grade with a CGPA of 3.47 in 2022, the highest score in Northeast India. The National Institutional Ranking Framework listed it among the best 150 colleges in India (rank band within 101-150). In 2017, the University Grants Commission made it College with Potential for Excellences In 2022, the National Assessment and Accreditation Council classified it as A+ grade with a CGPA of 3.37, the highest score in northeast India. The National Institutional Ranking Framework placed it at 34th among colleges in India in 2023, the only college within the top 100 list, and thus, the highest rank from Northeast India. The college also organizes seminars / workshops / conferences / trainings at various levels- International / National / State levels. The college offers undergraduate courses in 23 subject areas of Arts, Science, Commerce and Management.

## OBJECTIVE

This seminar's major goal is to promote a thorough understanding of the issues challenges and opportunities of sustainable development and rural economies. Participants will engage in insightful discussions, sharing of knowledge, information exchange, and collaborative brainstorming to develop practical and effective answers to the particular issues that rural communities confront in their quest of sustainability.





## SUB THEMES

- Development and Sustainability in North East India:

Understanding the unique socio-economic and environmental challenges specific to the North East region and examining the potential for sustainable development.

- Finance and Marketing for Rural Development:

Exploring financing mechanisms, investment opportunities, and effective marketing strategies to support sustainable businesses and initiatives in rural areas.

- Socio-Economic Issues and Challenges:

Analysing the social and economic factors influencing rural development in North East India, including poverty, unemployment, and inclusive growth.

- Environment and Ecological Issues:

Investigating the impact of developmental activities on the region's fragile ecosystems, exploring conservation efforts, and promoting sustainable resource management practices.

- Legal Perspective on Sustainable Development:

Evaluating the existing legal framework and policy initiatives concerning sustainable development in North East India, and identifying opportunities for improvement and effective implementation.

- Educational Perspective on Rural Development:

Highlighting the role of education in promoting sustainable practices, skill development, and empowering rural communities for self-reliance.

- Community Engagement and Participation:

Identifying successful models of community engagement and participation in sustainable development initiatives, ensuring the inclusivity of local perspectives.

- Policy and Governance for Rural Sustainability:

Evaluating the role of governments, NGOs, and international organizations in formulating policies that promote sustainable rural development.

## MODE OF PARTICIPATION

THE PARTICIPANTS CAN JOIN THE CONFERENCE EITHER PHYSICALLY OR VIRTUALLY. PHYSICAL PARTICIPATION IS MANDATORY FOR PARTICIPANTS AFFILIATED TO MIZORAM UNIVERSITY.

## IMPORTANT DATES

- Last date for abstract: **6th January, 2024**
- Acceptance Notification: **15th January, 2024**
- Last date for full paper submission: **20th January, 2024**
- Last date for payment of Registration fee and Registration: **24th January 2024**

## CALL FOR PAPERS

- THE PAPER SHOULD BE BASED ON ORIGINAL WORK NOT YET PUBLISHED.
- THE ABSTRACT SHOULD NOT EXCEED 300 WORDS AND FULL PAPER SHOULD NOT EXCEED 5000 WORDS.
- THE SOFT COPY SHOULD BE SUBMITTED IN A4 SIZE, HEADINGS IN FONT SIZE 14, TEXT IN FONT SIZE 12 WITH A LINE SPACING OF 1.5.
- THE GENERAL FORMAT OF THE RESEARCH PAPER SHOULD CONSIST OF: TITLE, AUTHOR(S) NAME & AFFILIATION WITH EMAIL ID(S), ABSTRACT WITH 4-6 KEYWORDS, INTRODUCTION, OBJECTIVES, METHODOLOGY, FINDINGS, DISCUSSION OF FINDINGS, RECOMMENDATIONS, CONCLUSION AND REFERENCES.
- AUTHORS ARE REQUESTED TO FOLLOW APA 7TH EDITION GUIDELINES FOR REFERENCING.
- MAXIMUM THREE AUTHORS ARE ALLOWED PER PAPER.
- THE PAPERS WILL BE CHECKED FOR PLAGIARISM, THE PERMISSIBLE LIMIT ALLOWED IS 10%.
- SELECTION OF PAPERS FOR PRESENTATION WILL BE BASED ON THE RECOMMENDATIONS OF THE REVIEW COMMITTEE ONLY.
- SELECTED PAPERS WILL BE PUBLISHED IN CONFERENCE PROCEEDINGS IN ISBN/ISSN.
- THE ABSTRACT & FULL PAPER SHOULD BE SENT TO [PUCSEMINAR.IS@GMAIL.COM](mailto:PUCSEMINAR.IS@GMAIL.COM)
- ALL FILES SHOULD BE IN DOC. AND DOCX. FORMAT ONLY.

### SCAN QR CODE FOR REGISTRATION AND PAYMENT OF REGISTRATION FEE



REGISTRATION



FEE PAYMENT

#### REGISTRATION FEE:

FACULTY:	Rs. 1000
RESEARCH SCHOLAR:	Rs. 500
INTERNATIONAL:	30\$



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