



Mizoram University



Pachhunga University College
NAAC Accredited A+ College
NIRF 34th Rank in 2023



Seminar
Hall, PUC



8th - 9th
February, 2024



10:30 AM
Onwards

International Seminar on

Social Media and Tribal Culture: Impact and Intersections

JOINTLY ORGANISED BY

Department of English, Mizo, Philosophy and Education
(School of Humanities and Languages & Education)
Pachhunga University College (A Constituent College of Mizoram University)

FUNDED BY

Mizoram University (A Central University by an Act of Parliament)
Accredited 'A' Grade by NAAC in 2019

About the Seminar:

The emergence of social media in the late 19th Century has had a considerable number of effects on cultures and societies all over the world in various modes. Due to its ever-growing nature and development, social media can be said to have changed the entire way human beings communicate and exist in various cultural fields. The different disciplines under the school of humanities such as English, Mizo, Philosophy and Education have felt this overwhelming impact of social media. These impacts can be seen largely in the production and consumption of tribal literature, emergence of e-literature, the formation of new ideologies and outlook on tribal culture and these in turn, have also affected pedagogy in institutions. Social media provides new platforms and avenues for tribal cultures to interact, participate and showcase their newly discovered talents. Meanwhile, social media also has a negative bearing on tribal cultures through its pervasive nature and through its injection of different and more advanced cultures. This seminar invites scholars, researchers and Professors to participate and deliberate on the main theme and the sub themes mentioned below.

Sub- Themes:

- Impact of social media on Tribal Literature
- Digital Literature/e-Literature
- Social Media in Changing the Culture of Tribal Community
- Social Media and Education
- Preservation & promotion of Tribal culture through Education.
- Impact of social media on Tribal Education and society.
- Media and contemporary social issues.
- Media and Emerging Culture
- Media and Human Rights
- Modernity and Tribal Culture
- Folk Media and Tribal Culture
- Media and Cultural appropriation/re-appropriation
- Tribalism and social media
- Meta-narratives and Cultural modes of expression

About the University:

Mizoram University (MZU) was established on 2nd July 2001 by the Mizoram University Act, 2000 which appeared in the Gazette of India (Extraordinary) on 25th April, 2000 as a Central University having His Excellency, the President of India as its Visitor. Visits from eminent dignitaries, scholars and researchers, activists, politician from India and abroad constantly take place in the University. On 21st February 2014, the University for its First Accreditation was awarded grade 'A' by NAAC, Bangalore. Mizoram University ranked 94th in overall ranking and 58th among the universities for the year 2017 by National Institute Ranking Framework (NIRF), Ministry of Human Resource Development, Govt. of India.



About the College:

Pachhunga University College (PUC) is a constituent college of Mizoram University, a central university established by an Act of Parliament of India. Founded in 1958 as Aijal College, it is the oldest and largest college in Mizoram, by enrolment and campus size. College offers UG courses in 23 subject areas of bachelor degrees in arts, commerce and science. With the opening of master's degree courses in Mizo, philosophy, life sciences, Statistics and Mathematics, it became the first postgraduate college in Mizoram. In 2022, the National Assessment and Accreditation Council classified it as A+ grade with a CGPA of 3.47, the highest score in northeast India. The National Institutional Ranking Framework placed it at 45th among colleges in India. Green Mentors have evaluated the Green Audit Report of Pachhunga University College, along with supportive documentary evidences and accredited the College as Green College in Platinum Ranking. The UGC has granted 'College with Potential for Excellence' Scheme, the scheme awarded to few institutions over the country, which has the potential to reach world class standard.



Guidelines for writing Abstract and Full Paper:

- Abstract should be of 250-300 words indicating the purpose and theme of the paper.
- It should also contain name of the author(s), designation, Institutional affiliation and contact details (email id and phone number)
- *Title*: 14-point Times New Roman, *Content*: 12-point Times New Roman, 1.5 line spacing
- Full paper should be within 5000-6000 words
- *Full paper format*: MLA ninth edition, *Title*: 14-point Times New Roman, *Content*: 12-point Times New Roman, 1.5 line spacing
- Seminar proceedings will be published in a book form.
- Presentation in Mizo language will be allowed.

Important Dates:

Submission of Abstracts	: 15.01.2024
Notification of Acceptance	: 25.01.2024
Submission of Full Papers	: After 10 days of the Seminar
Seminar Dates	: 05 - 07.02.2024
Registration Fee	: Rs. 200 for faculty & Rs. 100 for Research Scholars/students. For local participants and presenters, Registration Fee will be collected on the spot.

Bank Details:

Account Name	: Department of English
Account Number	: 97014185848
Bank	: Mizoram Rural Bank
Branch	: PUC Branch
IFSC Code	: SBINORRMIGB

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College website:
www.pucollege.edu.in
or SCAN QR Code



Organizing Team

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All queries relating to the Seminar should be addressed to
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For further clarification, contact the co-conveners:

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for registration
and Abstract
Submission



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