

TWO DAY INTERNATIONAL SEMINAR ON SOCIAL MEDIA AND TRIBAL CULTURE: IMPACT AND INTERSECTIONS

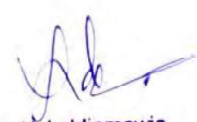
The Departments of English, Mizo, Philosophy, and Education at Pachhunga University College (PUC) jointly organized an *'International Seminar on Social Media and Tribal Culture: Impact and Intersections'* to discuss the influence of social media on tribal traditions on 8-9 February, 2024. The event, held at PUC Seminar Hall, was graced by Pu C. Lalsawivunga, Art & Culture Minister, as the Chief Guest.

The program was chaired by Dr. Henry Lalmawizuala, Convener & Head of the Department of English, PUC, with Prof. H. Lalthanzara, Principal, PUC, addressing the participants. Prof. Margaret L. Pachuau, Head of the Department of English & Culture Studies, MZU, delivered the keynote address. Dr. Lalrintluangi, Co-Convener & Associate Professor, Department of Education, PUC, presented a report on the seminar proceedings.

The seminar saw the participation of scholars and researchers from various institutions, including Oxford University, the UK, Mauritius, Mumbai, and other parts of India, along with 36 local participants from Mizoram presenting papers on diverse aspects related to the seminar theme.

In his address, Chief Guest Pu C. Lalsawivunga, Art & Culture Minister, discussed the impact of social media platforms on daily life and suggested effective ways to utilize them. He also emphasized their potential to preserve tribal culture in a developing world. The Chief Guest commended PUC for its achievements, acknowledging its status as one of the top-tier colleges in India. He credited the teachers, students, and staff for their contributions to this significant achievement.




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