

PACHHUNGA UNIVERSITY COLLEGE  
DEPARTMENT OF MANAGEMENT



**Brief Report on Brief Report on Meet the Entrepreneur Program**

**Topic: Prospects for Start Up Entrepreneurs**

**Date: 20<sup>th</sup> September 2021**

**Time: 2: 00 pm to 4:30 pm onwards**

**Venue: Online via Zoom**

**Resource Person: Mr. Jacob Malsawmthlenga**

**Elva Home Boutique**

Mr Jacob, a MBA Graduate, founder of Elva Home Boutique, an up and coming start up was invited to give a talk on having a business degree and following the path of entrepreneurship.

The following topics were discussed:

- Business Degree and Start Up
- Motivation for starting up own business
- Turning passion into a business

102 students attended the program. An insightful interaction was also held among the students and the resource person.



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(Dr. C. Vanlalkulhpuia)  
Head, Dept. of Management