

PACHHUNGA UNIVERSITY COLLEGE
DEPARTMENT OF MANAGEMENT



Brief Report on Meet the Entrepreneur Program
Topic: Content Creation and Skill Development

Date: 28th September 2021

Time: 8:00 pm onwards

Venue: Online via Zoom App

Resource Person: Mr Drew Pachuau

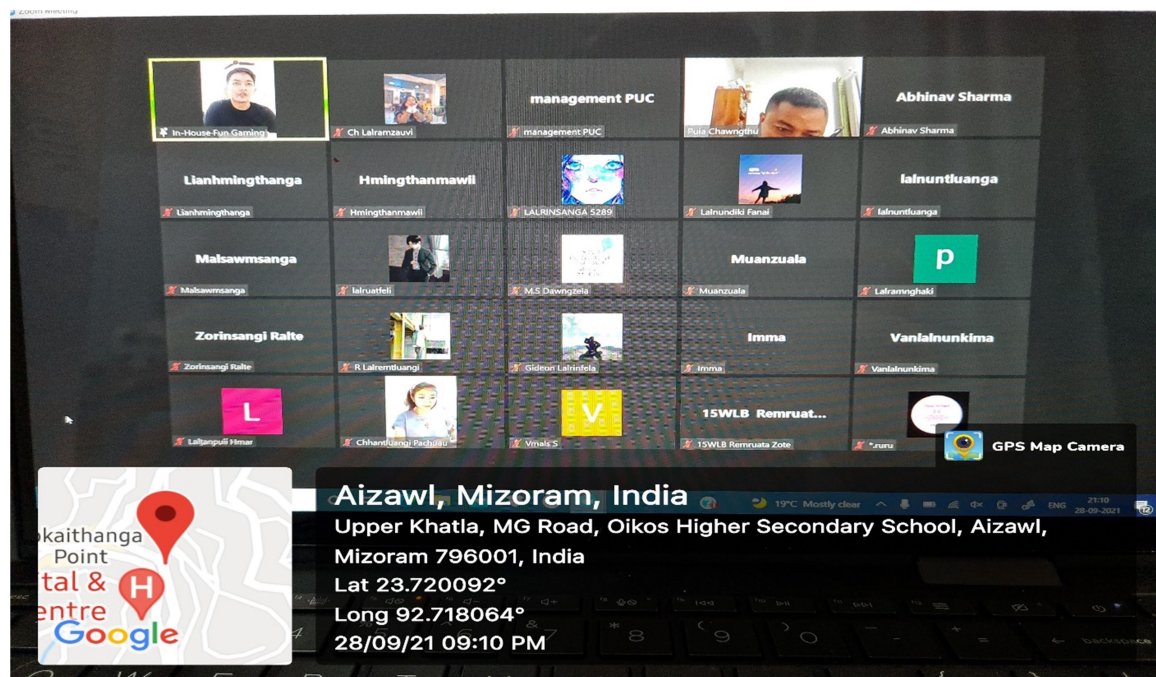
In-House Production

The program aimed at giving knowledge among students on ICT and its prospects for income generation. Mr Drew Pachuau is one of the most successful content creator among the Mizo in platforms such as Youtube and Instagram. 110 students attended the meet.

The topics discussed were as follows

- How to turn dreams and hobby to a paying job
- Content creation prospects in Mizoram
- The importance of hard work

An interactive session was also held.



(Dr. C. Vanlalkulhpuia)
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