

PACHHUNGA UNIVERSITY COLLEGE
DEPARTMENT OF MANAGEMENT
REPORT ON INTERNSHIP PROGRAM
Batch: 2018-2021

All 4th semester students underwent Summer Internship during June to August, 2021 (45 days maximum) in various organizations. The Internship is a part of their 5th Semester syllabus under the subject Industrial Training Project (BBA/5/CC/18) carrying 6 credits for the 5th Semester.

23 students underwent the Internship program and have all completed the program. Dissertation based on their respective place of internship or the subject/area related to the organization were also prepared by the students.

Copies of their Internship Certificates along with a copy of their Dissertation and a one page abstract of their project is collected and kept in the Department Library as well.

All the students passed the subject with examination held through Viva Voce based on their Research Dissertation. External Examiners were also invited from Mizoram University, Department of Management.

The students were divided 4 groups consisting of 5-7, and each group were given a research supervisor from the faculty. The students were guided throughout their Internship Program and simultaneously wrote their dissertation along with working for their respective organizations of internship.

All the students benefited from their place of internship by gaining the knowledge of on the job training.

Following are the organizations in which the students did their Internship Programme:

Roll No	Name	Place of Internship
1801BBA001	Alexander Zahmingliana	Tata Motors (Zothan Auto Works)
1801BBA002	C. Lalrinpuia	CK Hyundai
1801BBA003	C. Zarzoliana	CK Hyundai
1801BBA004	David Lalthansanga	RTP Holdings
1801BBA006	Gideon Laltlansanga	Mizoram Rural Bank (Khawzawl Branch)
1801BBA007	John Lalhrualtuanga	Tata Motors (National Business Enterprise)
1801BBA011	Lalhlmpuia	Maruti Suzuki (GIG Motors)
1801BBA012	Lalrinawma Khiangte	Maruti Suzuki (GIG Motors)
1801BBA013	Lalrinnunga	RTP Holdings
1801BBA014	Lalrinpuia	Tata Motors (Zothan Auto Works)
1801BBA015	Lalruatdika	Tata Motors (National Business Enterprise)
1801BBA016	Loisie Lalhriatzuali	CK Hyundai
1801BBA017	Melody Zodinpuui	Mizoram Rural Bank (Dinthar Branch)
1801BBA018	Moses Lalruatfela	Mizoram Co-Operative Apex Bank: Aizawl Club
1801BBA019	Ngurhmingliani	Tata Motors (Zothan Auto Works)
1801BBA020	Nicky Lalrinmawia	CK Hyundai
1801BBA022	Rebecca Malsawmtluangi	CK Hyundai
1801BBA024	Vanlalmangaiha Colney	Tata Motors (Zothan Auto Works)
1801BBA025	Vanlallianhruaia Khuplian	Medhavi Foundation
1801BBA026	Vanrammawii Ralte	CK Hyundai
1801BBA027	Zohmingsanga	Medhavi Foundation
1801BBA028	Zonunmawia	Tata Motors (National Business Enterprise)
1801BBA029	Lallawmzuala Varte	RTP Holdings

Following are the topics of Research Dissertation based on the Internship done by the students:

Roll No	Name	Topic of Dissertation
1801BBA001	Alexander Zahmingliana	Study of sector with Zothan Autoworks
1801BBA002	C. Lalrinpuia	Sales affecting on Chow Factory in Mizoram: A Case Study of Chow Factory Owners in Aizawl
1801BBA003	C. Zartzoliana	Preference and Perception of Hyundai Customers
1801BBA004	David Lalthansanga	Uses of Telecommunications before and during Covid
1801BBA006	Gideon Laltlansanga	A Comparative Study on the Organizational Structure and Functioning of MRB with reference to Khawzawl Branch
1801BBA007	John Lalhruaitluanga	Finance and Sales of RTP Holdings
1801BBA011	Lalhlimpuia	Marketing Strategy of Maruti Suzuki: A Case Study on GIG Motors
1801BBA012	Lalrinawma Khiangte	Marketing Strategy of Maruti Suzuki: A Case Study on GIG Motors
1801BBA013	Lalrinnunga	Mobile Phone Market in Aizawl
1801BBA014	Lalrinpuia	Customer Satisfaction towards Tata Motors
1801BBA015	Lalruatdika	Sales Analysis and Consumer Behaviour of Tata Motors
1801BBA016	Loisie Lalhriatzuali	Preference and Perception of CK Hyundai Employees
1801BBA017	Melody Zodinpuui	Financial Management and Administration of MRB
1801BBA018	Moses Lalruatfela	A Project Report on the Comparative Study on the Financial Analysis of MCAB Ltd.
1801BBA019	Ngurhmingliani	Industrial Research on Zothan Auto Works
1801BBA020	Nicky Lalrinmawia	Preference and Perception of CK Hyundai Employees
1801BBA022	Rebecca Malsawmtluangi	Preference and Perception of CK Hyundai Employees
1801BBA024	Vanlalmangaiha Colney	Project Report on Zothan Auto Works
1801BBA025	Vanlallianhruaia Khuplian	A Study on Customer Relationship Management
1801BBA026	Vanrammawii Ralte	Preference and Perception of CK Hyundai Employees
1801BBA027	Zohmingsanga	Training and Development of Medhavi Foundation
1801BBA028	Zonunmawia	Sales Analysis of Tata Motors
1801BBA029	Lallawmzuala Varte	Research on Sales in Two Wheeler in Mizoram



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38 students underwent the Internship program and have all completed the program. Dissertation based on their respective place of internship or the subject/area related to the organization was also prepared by the students.

Copies of their Internship Certificates along with a copy of their Dissertation and a one page abstract of their project is collected and kept in the Department Library as well.

All the students passed the subject with examination held through Viva Voce based on their Research Dissertation. External Examiners were also invited from Mizoram University, Department of Management.

The students were divided 5 groups consisting of 6-8, and each group were given a research supervisor from the faculty. The students were guided throughout their Internship Program and simultaneously wrote their dissertation along with working for their respective organizations of internship.

All the students benefited from their place of internship by gaining the knowledge of on the job training.

Following are the organizations in which the students did their Internship Programme :

Roll No	Name	Place of Internship
1901BBA001	Abhinav Sharma	National Logistics, Kolkatta
1901BBA002	Angeli Ramengmawii	Mission Organic Mizoram:Tlangnuam Organic Producers Company Ltd
1901BBA003	Bethsy Saihlupuii	Mother Dairy: Sailo Agencies
1901BBA004	C. Lalremruata	Bajaj Allianz
1901BBA005	C. Lalruatkima	Tharthilthlentu: ED and MSME Support / aDumAVar
1901BBA006	Caleba Lalchhandama	Mission Organic Mizoram :Turmeric Grower Society
1901BBA007	Carolyn Zomuanpuii Hmar	Mission Organic Mizoram :Aizawl District Organic Spices Producers
1901BBA008	CH.Lalramzauvi	Mission Organic Mizoram:Tlangnuam Organic Producers Company Ltd
1901BBA011	Frederick Lalremruata	Bank of Baroda
1901BBA012	Imanuel Vanlalthmingtanzela	Tharthilthlentu: ED and MSME Support / aDumAVar
1901BBA013	Jeremy Lalsawmzuala	Zosang Agro Pvt Ltd
1901BBA014	John Malsawmsanga	Mission Organic Mizoram: West Phaileng Block Bird's Eye Chilli Grower Society
1901BBA015	John Vanlalthruaia	Angel Business Promoters of Mizoram
1901BBA016	Lalchungnunga	Mission Organic Mizoram: Reitlang Organic Producers' Company Ltd
1901BBA017	Lalnunfela Varte	Mission Organic Mizoram: Reitlang Organic Producers' Company Ltd
1901BBA018	Lalrinawma Khiangte	Bajaj Allianz
1901BBA019	Lalsangpuia Sailo	Bank of Baroda
1901BBA020	Lalthachungnunga	Mission Organic Mizoram:West Phaileng Block Bird's Eye Chilli Grower Society
1901BBA021	Laltlanhlui	HLDL Solutions Pvt. Ltd
1901BBA022	M.S Dawngzela	Lushai Organics
1901BBA023	Mary Lalnunsiami	Bajaj Allianz
1901BBA024	P.C Lalliantluanga	Mother Dairy: Sailo Agencies
1901BBA026	R. Malsawmsanga	Mission Organic Mizoram: Turmeric Grower Society
1901BBA027	R.Vanlalruatkimi	Bajaj Allianz
1901BBA028	Shirley Zosangpuii Pautu	Lushai Organics
1901BBA029	Sunita	Mission Organic Mizoram: Aizawl District Organic Spices Producers
1901BBA030	Sunita Lallawmzuali	MRB Sairang
1901BBA031	T.H.Birajit Singh	Bajaj Allianz
1901BBA032	Vanlalnunkima	Lushai Organics
1901BBA033	Zonunmawii	Bajaj Allianz
1901BBA034	Zoremawii	Bajaj Allianz
1901BBA036	Zosangzuala	One Organic Partnership
1901BBA037	David Lalrinnunga	Tharthilthlentu: ED and MSME Support / aDumAVar
1901BBA038	Lalremchhunga	Lushai Organics
1901BBA041	ZD Emmanuel Lalthanzauva	National Logistics
1901BBA042	Vansangpuii	S Brewing Company Ltd, Bengaluru

Following are the topics of Research Dissertation based on the Internship done by the students:

Roll No	Name	Topic of Dissertation
1901BBA001	Abhinav Sharma	Logistics and Road Transport Industry with special reference to National Logistics
1901BBA002	Angeli Ramengmawii	A Study on Developing Production at Marketing of Ginger and Mizo Chilli
1901BBA003	Bethsy Saihlupuii	A Study on the Issues and Challenges of Dhara Oil in Facing Competition in Aizawl
1901BBA004	C. Lalremruata	Future Prospects and Growth of Bajaj Life Insurance
1901BBA005	C. Lalruatkima	A Case Study on Tharthilthlentu
1901BBA006	Caleba Lalchhandama	A Case Study on Marketing and Growth of Turmeric Grower Society, Kolasib
1901BBA007	Carolyn Zomuanpuii Hmar	A Case Study on Aizawl District Organic Spices Producers
1901BBA008	CH.Lalramzaui	Case Study on Tlangnuam Organic Producers Company Ltd.
1901BBA011	Frederick Lalremruata	Performance Analysis on Mudra Loans Scheme of Bank of Baroda
1901BBA012	Imanuel Vanlalthmingtanzela	Different types of Loans Provided by MRB in Mizoram
1901BBA013	Jeremy Lalsawmzuala	Impact of Digital Marketing on Urban Agriculture
1901BBA014	John Malsawmsanga	Business Plan and Market Linkage of West Phaileng Block Birds' Chilli Growers Society
1901BBA015	John Vanlalhruaia	Customer Perception: A Study on Organic Products
1901BBA016	Lalchungnunga	Business Plan and Market Linkage of Reitlang Organic Producer Company Ltd. (ROPCO)
1901BBA017	Lalnunfela Varte	A Case Study on Reitlang Organic Producer Company Ltd. (ROPCO) : Problems and Prospects
1901BBA018	Lalnunhluii	
1901BBA019	Lalrinawma Khiangte	A Study on Consumer Perception of Health Insurance in Aizawl
1901BBA020	Lalsangpuia Sailo	A Case Study on Performance of PMEGP
1901BBA021	Lalthachungnunga	A Case Study on Block Bird's Chilli Grower Society, West Phaileng
1901BBA022	Laltlanhlui	Feasibility of Part Time Delivery in Aizawl
1901BBA023	Laltleipuia	
1901BBA024	M.S Dawngzela	A Case Study of Lushai Organics
1901BBA026	Mary Lalnunsiami	Study of Consumer Satisfaction towards Bajaj Allianz
1901BBA027	P.C Lalliantluanga	A Study on Effectiveness of Promotional Strategies of Dhara Oil in Increasing Sales in Mizoram
1901BBA028	R. Malsawmsanga	A Case Study on Marketing and Growth of Turmeric Grower Society, Kolasib
1901BBA029	R.Vanlalruatkimi	Customer Relationship Management and Service Quality of Insurance Companies in Mizoram
1901BBA030	Shirley Zosangpuii Pautu	Marketing Prospects of Food Processing in Mizoram: Case Study of Lushai Organics

1901BBA031	Sunita	Management of Farming During The Pandemic
1901BBA032	Sunita Lallawmzuali	Comparative Analysis of Loan Performance in MRB: Pre and Post Pandemic
1901BBA033	T.H.Birajit Singh	A Study on Work Life Balance of Insurance Employees in Mizoram
1901BBA034	Vanlalnunkima	Problems and Prospects of Lushai Organics
1901BBA036	Zonunmawii	Maturity Cross Sales: AN Analysis
1901BBA037	Zoremawii	An Analytical Study of Consumer Satisfaction Level with reference to Motor Insurance in Mizoram
1901BBA038	Zosangzuala	Customer Perception: A Study on Organic Products
1901BBA041	David Lalrinnunga	A Study on Consumer Awareness of Centralized Digital News app and its promotion through Facebook
1901BBA042	Lalremchhunga	A Case Study on Marketing, Problems of Turmeric Growers in Reiek
1901BBA043	ZD Emmanuel Lalthanzama	A Case Study on Logistic Services with reference to Lunglei
1901BBA044	Vansangpuui	Influence of Digital Marketing an E Commerce: Post Pandemic Scenario

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33 students underwent the Internship program and have all completed the program. Dissertation based on their respective place of internship or the subject/area related to the organization were also prepared by the students.

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Following are the organizations in which the students did their Internship Programme:

Roll No	Name	Place of Internship
2001BBA001	A. Lallawmkimi	Mizoram Co-Operative Apex Bank Ltd, Dawrpui Branch
2001BBA002	Alice Malsawmkimi	Mizoram Co-Operative Apex Bank Ltd, Bawngkawn Branch
2001BBA004	C. Lalrinchhani	Mizoram Rural Bank , Khatla Branch
2001BBA006	Christopher Ngurthansanga	Akas & Associates : Chartered Accountants
2001BBA007	Esther Zonunsangi	Reliance Jio Infocomm Pvt Ltd
2001BBA008	H. Lalmuanpuia	Akas & Associates : Chartered Accountants
2001BBA009	H. Laltanpuui	Muzoram Rural Bank, Kolasib Branch
2001BBA010	Isaac Chunglianhawnga	Zote Honda, Chanmari
2001BBA011	Jeremy Lalhriatzuala	Yamaha, Thansanga & Sons, Auto Division
2001BBA012	Joseph Lalrinkima	Mizoram Co-Operative Apex Bank Ltd, New Market Branch
2001BBA013	Julie Laltlansangi	Mizoram Co-Operative Apex Bank Ltd, Dawrpui Branch
2001BBA014	K. Lalpekhlua	M/S K.Lalngkhakliana Filling Station
2001BBA017	Lalnuntluanga Khiangte	Joshua Agencies, Soothe Healthcare Company
2001BBA018	Lalpekhlua	Yamaha, Thansanga & Sons, Auto Division
2001BBA015	Lalramnghaka Varte	Mizoram Co-Operative Apex Bank Ltd, Bawngkawn Branch
2001BBA020	Lalremfeli	Mizoram Rural Bank , New Market Branch
2001BBA022	Lalremruata	Zoram InFonet Pvt Ltd
2001BBA023	Lalremzuala	HLDL Solutions Pvt Ltd : MIZRUN
2001BBA024	Lalrindika	Mizoram Rural Bank , Khatla Branch
2001BBA025	Lalrinzuali Jahau	Mizoram Co-Operative Apex Bank Ltd, New Market Branch
2001BBA026	Lalthakimi	Mizoram Co-Operative Apex Bank Ltd, Dawrpui Branch
2001BBA027	Lianhmingthanga	Mizoram Urban Co-Operative Development Bank Ltd
2001BBA029	P.C.Lalmuansangi	Mizoram Co-Operative Apex Bank Ltd, New Market Branch
2001BBA030	Peter Lalrindika Sailo	Hotel Chief, Zarkawt
2001BBA031	R. Lalchhandami	Mizoram Urban Co-Operative Development Bank Ltd
2001BBA032	R. Lalremruata	Amawii Automobiles (Dealer of SML ISUZU Ltd), Bawngkawn
2001BBA033	R. Zonunmawii	HLDL Solutions Pvt Ltd : MIZRUN
2001BBA034	R. Zothanpuia	Amawii Automobiles (Dealer of SML ISUZU Ltd), Bawngkawn
2001BBA036	Shabina Karki	Joshua Agencies, Soothe Healthcare Company (Paree Pads)
2001BBA037	Vanlalawmpuia	Zote Honda, Chanmari
2001BBA038	Vanlalmangaiha Pachuau	Zote Honda, Chanmari

2001BBA039	Vanlalhriatpuii	Akas & Associates : Chartered Accountants
2001BBA040	Vanlalliani Pachuau	HDFC Ltd, Khatla Branch

Following are the topics of Research Dissertation based on the Internship done by the students:

Roll No	Name	Topic of Research
2001BBA001	A. Lallawmkimi	Work-Life Balance of Women Employees in Banking Sector: A Study of MCAB
2001BBA002	Alice Malsawmkimi	Servqual: An Analysis of MCAB
2001BBA004	C. Lalrinchhani	A Study on Loans provided by Mizoram Rural Bank in Aizawl with special reference to Khatla Branch
2001BBA006	Christopher Ngurthansanga	A Study on Financial Performance of Mizoram Rural Co Operative Development Bank
2001BBA007	Esther Zonunsangi	The Issues and Challenges of Market Mobilation with Special Reference to Reliance Jio in Siaha District
2001BBA008	H. Lalmuanpuia	A Comparative Study on the Financial Performance of MCAB and MUCDB
2001BBA009	H. Laltanpuui	A Study on the Performance of Agriculture and Business Loan Schemes under MRB, Kolasib Branch
2001BBA010	Isaac Chunglianthawnga	A Study of Factors affecting Purchase and Brand Loyalty among Customers of Honda Two Wheelers in Aizawl
2001BBA011	Jeremy Lalhriatzuala	A Study on Customer Perception towards After-Sales Services of Yamaha, Thansanga & Sons, Auto Division
2001BBA012	Joseph Lalrinkima	Financial Performance of Mizoram Co-Operative Apex Bank
2001BBA013	Julie Laltlansangi	A Study of Job Satisfaction of Male Employees with Reference to MCAB
2001BBA014	K. Lalpekhlua	Demand and Supply of Petroleum with speciap reference to Indian Oil Outlets, KLFS, Ngaizel, Aizawl
2001BBA017	Lalnuntluanga Khangte	Evaluation of Marketing Potential and Distribution of Diaper Market in Aizawl with reference to Super Cute's Diaper
2001BBA018	Lalpekhlua	A Study on Sales and Satisfaction of Customer's towards the Product of Automobile and Parts with Special Reference to Yamaha, Thansanga and Sons
2001BBA015	Lalramnghaka Varte	Comparative Analysis of Customer Satisfaction towards MCAB and SBI
2001BBA020	Lalremfeli	Study on Customers Attitude towards Internet Banking in MRB
2001BBA022	Lalremruata	Servqual: An Analysis of Internet Connection in Mizoram
2001BBA023	Lalremzuala	Study on the Efficiency and Effectiveness of Delivery Service Providers in Aizawl with reference to Mizoram
2001BBA024	Lalrindika	Comparative Study on Loan Performance of 2020-21 and 2021-22 in Mizoram Rural Bank with reference to Khtala Branch
2001BBA025	Lalrinzuali Jahau	A Study on Financial Performance of MCAB, New Market: Pre and Post Pandemic

2001BBA026	Lalthakimi	A Study on the Performance of Mizoram- Co operative Apex Bank Ltd
2001BBA027	Lianhmingthanga	A Study on the Performance of the Mizoram Urban Co-Operative Bank Ltd (MUCO)
2001BBA029	P.C.Lalmuansangi	Experience and Satisfaction of Customers: A Study of Mizoram Rural Bank
2001BBA030	Peter Lalrindika Sailo	A Study on Customer Satisfaction and Preference towards Restaurants in Aizawl City
2001BBA031	R. Lalchhandami	An Analysis of Loan and Recovery in Mizoram Urban Co-Operative Development Bank Pvt Ltd.
2001BBA032	R. Lalremruata	An Analytical Study of Customer Satisfaction towards SML ISUZU in Mizoram
2001BBA033	R. Zonunmawii	Problems and Prospects of Home Delivery Services in Aizawl with special reference to Home Grown Enterprises
2001BBA034	R. Zothanpuia	An Analytical Study of Buying Behaviour amd Customer Satisfaction towards SML ISUZU Vehicles in Aizawl Study
2001BBA036	Shabina Karki	A Study on the Customer Perception of Sanitary Pads in Aizawl with reference to Paree Pads
2001BBA037	Vanlalawmpuia	A Study on the Customers Satisfaction and the Factors that affect the Buying Decisions of Honda Two-Wheelers in Aizawl
2001BBA038	Vanlalmangaiha Pachuau	An Analytical Study of Buying Behaviour and Customer Satisfaction towards Hinda Two-Wheelers in Aizawl City
2001BBA039	Vanlalhriatpuii	A Study on Internal Auditing of Akas & Associates in Mizoram
2001BBA040	Vanlalliani Pachuau	Impact of Digitalization in Banking: With Special Reference to Selected Branch of HDFC Bank in Mizoram

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