

PACHHUNGA UNIVERSITY COLLEGE: AIZAWL
ENTREPRENEURSHIP KNOWLEDGE CELL (EK Cell)
SEMINAR ON ENTREPRENEURSHIP GENERAL AWARENESS

13th March, 2020, 2:00 pm

Venue: Seminar Hall, PUC

Resource Persons: 1. Dr. Samuel V. L. Thlanga, Associate Professor, Govt. Aizawl West College, Master Trainer, MEDMOC

2. Dr. Vanramhlimpuii, Director, Zonu Meat Processing Pvt. Ltd

- The program was organized as a second phase of the general awareness campaign on entrepreneurship among the outgoing students on 13th March, 2020 at the Seminar Hall, PUC,
- It was held in collaboration with Department of Philosophy, Sociology, Education, Mizo and Psychology. The 6th semester students of these departments attended the program. About 200 students attended the program.
- It was chaired by Dr. Rohmingmawii, Secretary, Entrepreneurship Knowledge Cell.
- The Resource Person, Dr. Samuel V. L. Thlanga, Associate Professor, Govt. Aizawl West College, Master Trainer, MEDMOC, presented the concept of entrepreneurship and broadly outlined the issues and prospects in entrepreneurship.
- Dr. Vanramhlimpuii, Director, Zonu Meat Processing Pvt. Ltd. gave a talk on her business adventure in meat processing. She shared her testimony as a small starter and how she grew to be an employer of many workers in her company.
- The presentation was followed by question and answers time.
- The Entrepreneurship Knowledge Cell prepared a form to be filled up by interested students who want to know more about Entrepreneurship and who want to participate in further training. Many students filled up the form and returned to the Teachers-in-charge. It was quite a successful program.

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ENTREPRENEURSHIP AWARENESS CAMPAIGN

Resource Person : Dr. Samuel V.L. Thlanga, Master Trainer, MEDMOC

Success Story : Dr. Vanramthimpull, Zonu Meat Processing

Organised by : Entrepreneurship Knowledge Cell, PUC
in collaboration with Dept. of Philosophy, Education, MEd, Psychology & Sociology, PUC

13th March, 2020

Funded by : MEDMOC, Govt. of Mizoram

Seminar Hall, PUC

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- “Replicative” – Entrepreneurial businesses much like off





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(Dr. Rohmingmawii)
Secretary,
Entrepreneurship Knowledge Cell, PUC.