

**ROADSHOW FOR BUSINESS IDEA COMPETITION**  
**ORGANISED BY ENTREPRENEURSHIP KNOWLEDGE CELL**  
**PACHHUNGA UNIVERSITY COLLEGE, AIZAWL**

**22 APRIL, 2022, 1:30 PM**

A Roadshow for Business Idea Competition was organised by Entrepreneurship Knowledge Cell PUC on 22<sup>nd</sup> April, 2022 at Seminar Hall, PUC. The Entrepreneurship Knowledge Cell, PUC is planning to organize a Business Idea Competition in the month of June, 2022, for which a roadshow was organised. Pu Lalrinnunga, Project Coordinator, Entrepreneurship Development Cell, Planning & Implementation Department, Govt. of Mizoram was the Resource Person.

Pu Lalrinnunga, the Resource Person, presented on the theme, 'Startup Pitch'. He began his discussion with the concept of entrepreneurship and gave an interesting presentation on the best practices for pitching business ideas and tips for presentation. He also showed some video clips about pitching ideas by prospective start-ups.

The presentation was followed by random grouping and on the spot competition on problem identification and finding solution. The participants were divided into five groups and leaders of each group presented their group's discussion. Each group came up with interesting and realistic ideas.

The program was chaired by Dr. Rohmingmawii, Secretary, Entrepreneurship Knowledge Cell, PUC. Dr. Daniel Lalawmpuia, Member, EK Cell, PUC gave a vote of thanks. There were 62 participants in the program.

