

PACHHUNGA UNIVERSITY COLLEGE: AIZAWL

ENTREPRENEURSHIP KNOWLEDGE CELL

Report on General Awareness Campaign

7th February, 2020

Venue: Golden Jubilee Hall, PUC

Resource Persons: 1) Mr. Lalhruaitluanga, Asst. Professor, Govt. Zirtiri Residential Science College, Aizawl, Master Trainer, MEDMOC

2) Dr. Daniel Lalawmpuia, Asst. Professor, Dept. of Economics, PUC

- Entrepreneurship Knowledge Cell, PUC decided to reach all the students through the general awareness campaign and decided to hold the Campaign in phases.
- The first phase was held in collaboration with Department of History and Department of Political Science. All the students from these departments, numbering about 300 participated in the program.
- It was held at Golden Jubilee Hall, Pachhunga University College on 7th February, 2020.
- It was chaired by Prof. L. H. Chhuanawma, Chairman, Entrepreneurship Knowledge Cell, PUC.
- Mr. Lalhruaitluanga, Asst. Professor, Govt. Zirtiri Residential Science College, Aizawl, Master Trainer, MEDMOC was invited as Resource Person. The Resource Person gave a detail presentation of the concept and issues of entrepreneurship and motivated the students towards entrepreneurship activities.
- Dr. Daniel Lalawmpuia, Asst. Professor, Dept. of Economics, PUC also gave a special talk on available financial assistance to the aspiring entrepreneurs.
- After the presentation, discussion followed and many students put forward their queries and it was responded by the Resource Persons.



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(Dr. Rohmingmawii)
Secretary,
Entrepreneurship Knowledge Cell, PUC.